

STRATEGIC GOALS

Strategic Objectives

Expand Membership

RMSAWWA will help AWWA be the association of choice for water utilities, water professionals and water focused organizations

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- Increase member engagement
- Expand University presence and engagement
- Serve Young Professionals and encourage engagement
- Attract a diverse workforce to water related jobs
- Incorporate and promote diversity, equity, and inclusion

Expand & Enhance Training & Networking Opportunities for Members

RMSAWWA will be recognized as a leader in professional education and knowledge transfer through training programs and networking opportunities

- Increase training opportunities by building on previous successes
- Provide more networking opportunities for individuals to share knowledge
- Expand alternative learning methods to incorporate evolving methods into the offerings
- Offer more leadership development opportunities for members

Increase Our Relevance and Value to Members

RMSAWWA will help AWWA be the association of choice for water utilities, water professionals and water focused organizations

- Enhance RMSAWWA's credibility with decision makers
- Increase services provided to members
- Provide more effective outreach to the water sector, including small systems
- Reach and serve the entire Section, including Wyoming, New Mexico, and underserved areas of Colorado
- Provide more recognition for water providers, including raising the awareness of water sector jobs being essential workers
- Leverage technology to do more for members

Collaborate & Partner

RMSAWWA will effectively and efficiently seek collaborations with organizations that have similar interests to serve the water community

- Develop and enhance key partnerships with other water related agencies
- Enhance the effectiveness of the business relationship between the Section and the Association
- Enhance collaboration with other regional Sections
- Improve collaboration with service providers and manufacturer representatives
- Seek collaboration opportunities with local colleges/universities

Expand & Enhance Volunteer Opportunities

RMSAWWA will continually seek ways to encourage and promote volunteerism

- Provide greater opportunities for members to volunteer
- Increase the number of volunteers
- Develop succession plans for committees
- Expand our communication outlets to encourage volunteers